



**SRS Benefit Partners**

# Partner Programs



## About the Program

SRS Benefit Partners (BP) Programs empower agencies, health plans, and service providers to establish their own unique captive program. These captives enhance your value-added solutions and position you to offer more than just a transactional relationship, and allow you to determine the program solutions and culture.

## Program Highlights

### ● Complimentary Roles

SRS BP does not compete with agencies. We complement your offerings by providing captive management, consulting, and program management services. This collaborative business model lets brokers and others focus on their business. SRS focuses on both the member experience and continued stability of each captive program.

### ● Enhanced Growth & Retention

By offering unique captive solutions, agencies and others can solidify their role as essential advisors, fostering deeper client loyalty. SRS emphasizes training, education, and marketing to create opportunities for more profitable business with the highest levels of retention.

### ● Customizable Offerings

Agencies and others can select from a variety of SRS BP services, including captive management; carrier and underwriting support; marketing studies; sales support; and program management. This flexibility ensures each captive has all it needs to succeed.

### ● Why Choose A Partner Program?

SRS BP has worked with insurance agencies, health plans, and service providers to create bespoke captive programs. Captives are becoming more common and more sophisticated. You and your clients are, too. This partnership model strengthens your client relationships and drives business growth into your captive while also allowing you to focus your energies toward greater success and better solutions.

**Connect with us today!**

