



SRS Benefit Partners

Partner Program



About the Program:

The SRS Benefit Partners (BP) Program empowers agencies, health plans, and service providers to establish their own unique captive program. These captives enhance value-added solutions and position you to offer more than just a transactional relationship.

Program Highlights:

● Complementary Roles

SRS BP does not compete with agencies, but rather complements their offerings by providing captive management, consulting, and program management services. This collaborative model lets brokers and others focus on their business, while SRS ensures both the member experience and continued stability of each captive program.

● Enhanced Growth & Retention

By offering unique captive solutions, agencies and others can solidify their role as essential advisors, fostering deeper client loyalty. SRS emphasizes training, education, and marketing to create opportunities for more profitable business with the highest levels of retention.

● Customizable Offerings

Agencies and others can select from a variety of SRS BP services, including captive management; carrier and underwriting support; marketing studies; sales support; and program management. This flexibility ensures each captive has all it needs to succeed.

● Why Choose the Partner Program?

SRS BP has worked with insurance agencies, health plans, and service providers to create bespoke captive programs. And though captives are becoming more prevalent and more sophisticated, SRS knows you and your clients are, too. This partnership model strengthens your client relationships and drives business growth into your captive while also allowing you to divert your energies toward greater success and better solutions.