BETTER BENEFITS.
TOTAL TRANSPARENCY.





### Who We Are

### BeneRē: Redefining Voluntary Benefits

Founded in 2018 | Domiciled in Scottsdale, AZ

The first and largest group captive voluntary benefits model.

What began as a more efficient approach to providing employees with a financial safety net is now a supplemental benefits solution that is revolutionizing the insurance industry.

2019

3 Employers
35K EEs

2025

165+ Employers
1.6M+ EEs

0%

Team Turnover

99%

Client Retention proving long-term value

Market leading carrier partners









### **Projected Total Financial Impact**

Lower costs, better claims outcomes, and reinvested savings

35%+

10% premium savings

60% increase in claims

18-25% annual distributions since inception

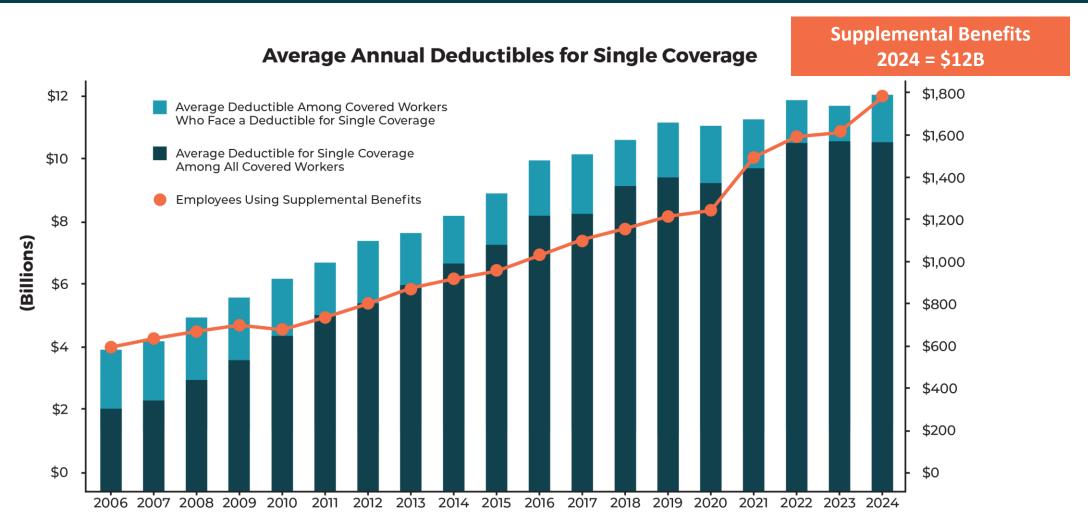
\$35M+

returned in dividends for benefits reinvestment





### **Supplemental Growth Tracks To Healthcare Trend**



Source: KFF Employer Health Benefits Survey, 2018-2024; Kaiser/HRET Survey of Employer-Sponsored Health Benefits, 2006-2017

# We have you covered.

### The Challenge:

58%

of Americans are concerned that a major health event could lead to personal medical debt. In the last 12 months Americans borrowed \$74B to cover medical expenses.\*

#### The Risks:

Broken bones, stitches, concussions, ambulance, burns and countless other accidents

Heart attack, stroke, cancer, Alzheimer's, loss of sight, and many more

Hospital stays for labor and delivery, surgery, accidents, or any other reason

#### The Protection:

Accident Coverage

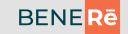
Critical Illness Coverage

Hospital Indemnity Coverage







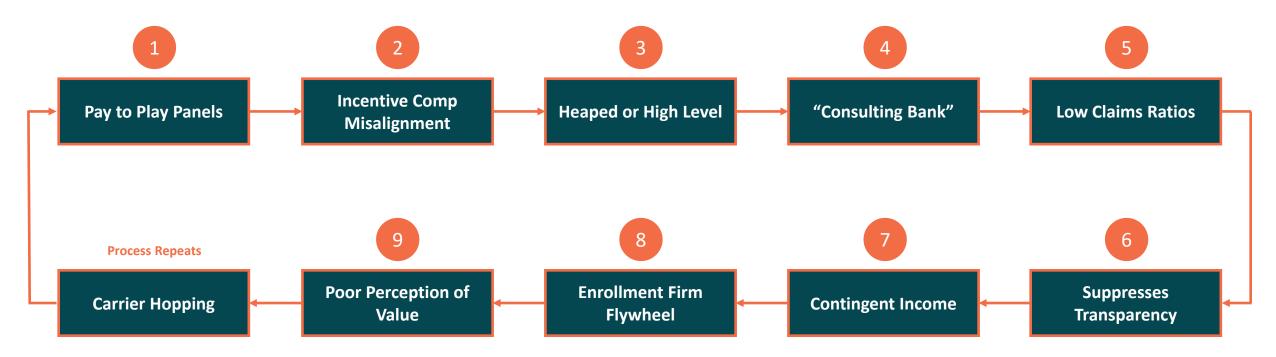




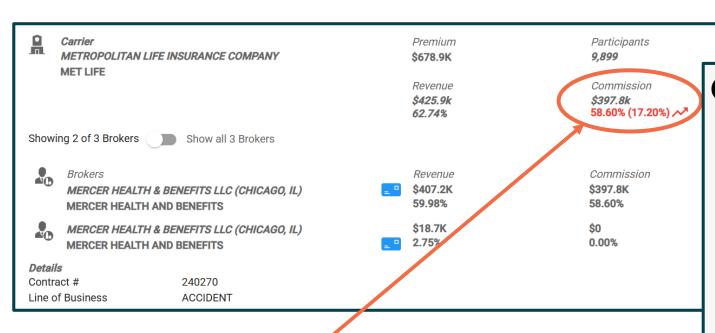
# **Voluntary Benefits are "Comp-licated"**

For employers who are laser-focused on fiduciary stewardship of their employees' premium dollars, it can be difficult to follow the money.

#### Here's a primer:



### **2024 New Client Case Study**



**Broker Commissions: 59%** 

**Employee Claims: 7%** 

Group Accident Financials

Financials Summary	2021	2022	2023
Approved Claim Count (w/HSB)	0	6	31
Approved Claim Count (no HSB)	0	6	31
Premium	\$0	\$102,297	\$972,148
Paid Claims	\$0	\$6,370	\$65,200
Change in Reserves	\$0	\$17,697	\$150,484

#### <u>Notes</u>

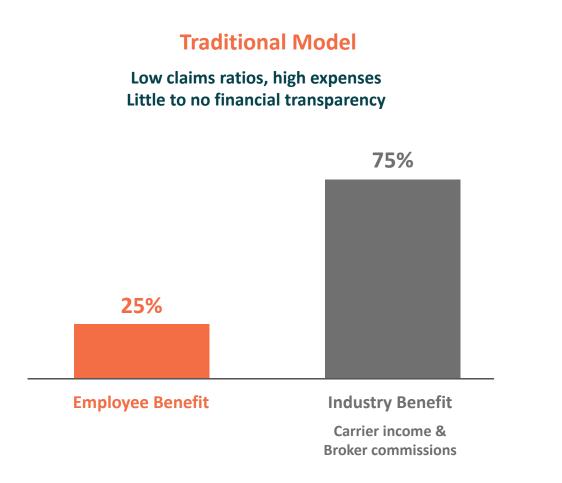
- \* Experience is not credible under 1,000 non-HSB claims.
- \* Commissions are heaped 65% / 5%.
- Reserves include IBNR and pending claims.
- \* Commissions and administration expenses are not reflected in the numbers above.

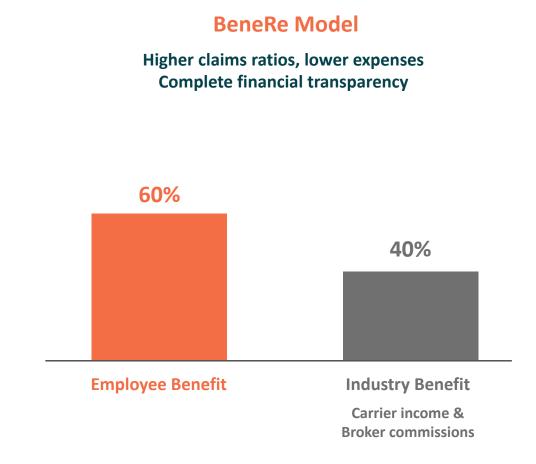
Metropolitan Life Insurance Company, New York, NY © 2023 MetLife Services and Solutions, LLC





### Traditional Model vs. BeneRe Model





# **Victory for the Little Guy**

As part of our commitment to transparency, we have provided the financial results for each quarter. Below are the definitions of the line items in the financial reports.



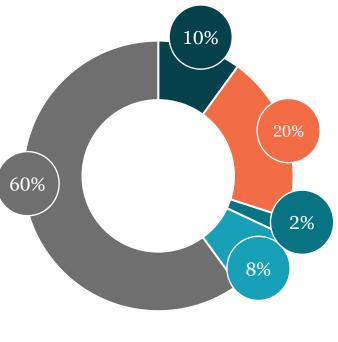
#### Claims

- Payments and Remaining Obligations
   The amount of claims payments paid or approved year-to-date
- Premium Reserve: The dollar amount remaining for claims payments
- Claims Ratios: The percentage of claims costs incurred in relation to the premiums earned (total premium/payments)



#### **Program Expenses**

- Broker Commissions: The amount of premium allocated to your broker
- Carrier Expenses: The amount of premium allocated to the carrier for administration and claims processing
- Premium Taxes
- BeneRe Captive Expenses
- Net Reinsurance Premiums: The total premium minus expenses



- Broker Commissions
- Carrier Expenses
- Premium Taxes
- Captive Expenses
- Claims

# **Group Captive Model – How it Works**

1.

#### **Employee Enrolls in Program**

Supplemental insurance enrollment is fast and easy. Employees pay fully insured premiums with no extra cost to the employer.

2.

#### **Insurance Company Administrates the Program**

An "A-rated" insurance carrier administers all aspects of the program and holds the funds to pay all claims throughout the policy year.



#### BeneRe Reinsures 100% of the Risks

Through a captive model, BeneRe reinsures 100% of employer-sponsored programs while still allowing premiums to be held by the insurance company.

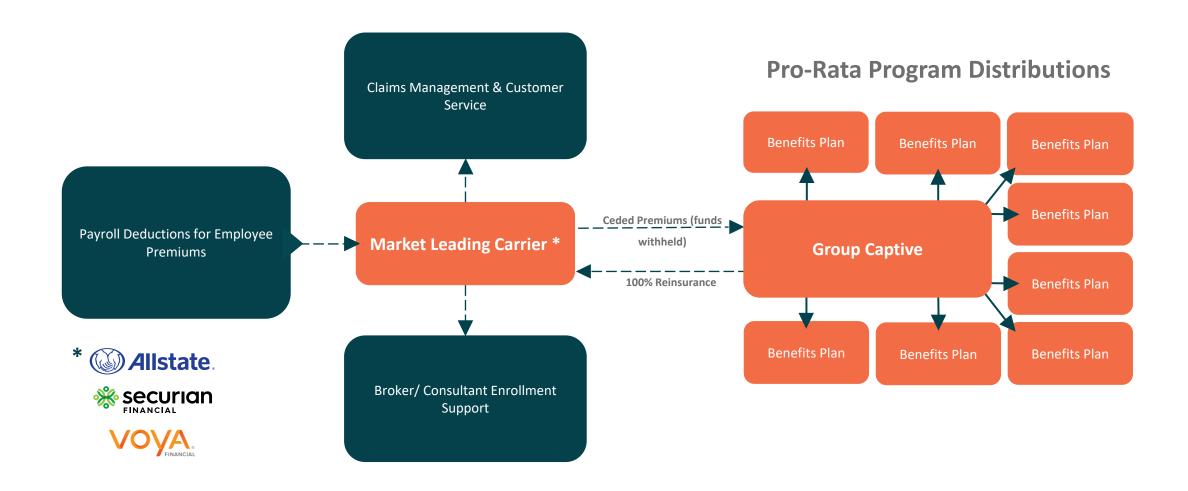


#### **Year-end Dividends for Employee Health Programs**

At the end of the year, unused premium funds are paid back to the employer's benefits program in the form of a dividend that must be invested as a benefits plan asset.



# **Group Captive Model**





# **Average Captive Results**

Employees receive an average **10% cost savings** with greatly enhanced protection for Accident, Critical Illness and Hospital Indemnity.

**Projected Financial** 

Impact: **39%** 

Traditional in force Premium	\$ 3,000,000
Captive Premium	\$ 2,700,000
EE premium savings	\$ (300,000)
Traditional in force claims <sup>^</sup>	\$ 750,000
Captive claims (Average)	\$ 1,080,000
Net claim increase	\$ 330,000
Historical Dividend	\$ 540,000
Financial Impact	\$ 1,170,000





### **Putting Distributions to Work**



End of year distributions. Premiums not needed for claims are distributed to benefits plans as a year-end dividend and must be used to fund additional employee programs. This serves as a valuable hiring and retention strategy.

**Dividends to Date: \$35 Million** 



Dividends must be used to fund ERISA plans. For information regarding distribution usage, please reach out to your legal counsel.

# **BeneRe Advantages**



Lower Employee Premiums



Enhanced Plan Designs



Transparency and Distributions

### 2024 Sample BeneRe Participants

















### Medtronic















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North Star

**COPLEY** 

HOSPITAL



































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PURDUE UNIVERSITY



**7-ELEVEN** 

HCR Manor Care ♥

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Capital



**businessolver** 



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**KENCO** 



THE LEONA GROUP









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**BRANDS** 























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Washington

















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**Schedule Meeting**