



## **SRS Welcomes Industry Veteran to Lead Canada Expansion**

Brad Meindersma Joins Strategic Risk Solutions

**Concord, MA, September 20, 2022 – Strategic Risk Solutions (“SRS”; “the Company”)**, the world’s largest independent insurance company manager, today announced that Brad Meindersma has joined SRS as the President of SRS Managers (Canada), Limited.

“We are excited to have Brad join us as we have many Canadian clients in various domiciles but decided it was an opportune time to have “boots on the ground” locally to better serve our current and future clients based or with significant operations in Canada,” said Brady Young, SRS President, and CEO. “We expect an uptick in activity, both new formations and re-domestications, given recent legislative changes and the opportunity to form domestic captives in British Columbia and more recently Alberta. Brad is the ideal person to build and lead our team in Canada as these domiciles gain traction.”



“I’m happy to be part of SRS and looking forward to collaborating with my new colleagues, clients, and all the new opportunities on the horizon,” said Mr. Meindersma. “The growth potential at SRS is very exciting. Diving into the legislation and coordinating the setup of Alberta and British Columbia insurance management operations is a great beginning. SRS has such a well-respected reputation and growing the business into Canada to provide customized services is the logical next step.”

Mr. Meindersma brings with him to SRS a wealth of knowledge and experience. The former Senior Vice President for Marsh Bermuda and Executive Vice President at JLT Insurance Management, Mr. Meindersma has worked directly with and advised senior executives from companies ranging from mid-sized to Fortune 50.

He has acted as the client account executive, a captive board member, an underwriting committee and/or investment committee member, client prospecting and sales manager, captive and commercial insurer setup, and coordinated the AM Best rating process as well as liaising with external service providers for a portfolio of captive and commercial clients.

As the captive insurance marketplace continues to evolve and expand into new territories, so does SRS. Mr. Meindersma is the latest resource to be added to the SRS leadership team that brings experience and expertise. SRS has a history of and continues to listen to the needs of its clients and the marketplace and then takes to be able to deliver tailored solutions and services to support its client’s needs.

### **About Strategic Risk Solutions (SRS) [www.strategicrisks.com](http://www.strategicrisks.com)**

SRS is the world’s largest independent insurance company manager. With over 25 years’ experience, SRS provides management and consulting services to a wide range of insurance company entities, from single parent captives to complex commercial insurers and reinsurers. SRS has operations in the United States, Canada, Europe, Barbados, Bermuda, Cayman Islands, and South Africa.

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